

# Utilise your product information effectively to deliver the greatest impact

Fuji Xerox Global Services help you streamline the way you create, manage, and publish product information across multiple channels and reduce cycle time without duplicated effort.



At Fuji Xerox Global Services we understand that product information needs to flow smoothly across your organisation: from engineering, operations, and product development and marketing to your suppliers and customers. It needs to be delivered fast enough to keep pace with the rapid changes in your marketplace – and your documents needs to be effective, accurate, and consistent across multiple languages and formats.

It's a process that extends beyond the raw data about a product's components and configurations, into user guides, maintenance manuals, technical bulletins, training documentation, sales and marketing materials, website content, and more.

Fuji Xerox Global Services applies innovations in document design and technology to improve the impact of product information across your enterprise through more effective documents. We streamline your product information workflow resulting in improved documentation accuracy, reduced product time-to-market, increased productivity, and lower document production costs.

## Why Fuji Xerox?

Fuji Xerox Global Services can help you:

- Streamline and integrate content to identify and eliminate process inefficiencies.
- Deliver accurate, timely product information you need to increase sales and satisfy your customers.
- Shorten the launch process and bring your products to market faster.
- Develop a consistent brand image across multiple divisions, in multiple media and in multiple languages.

Finally, you can take advantage of our global footprint of service and support to add security, consistency, and efficiency.

## Measurable results.

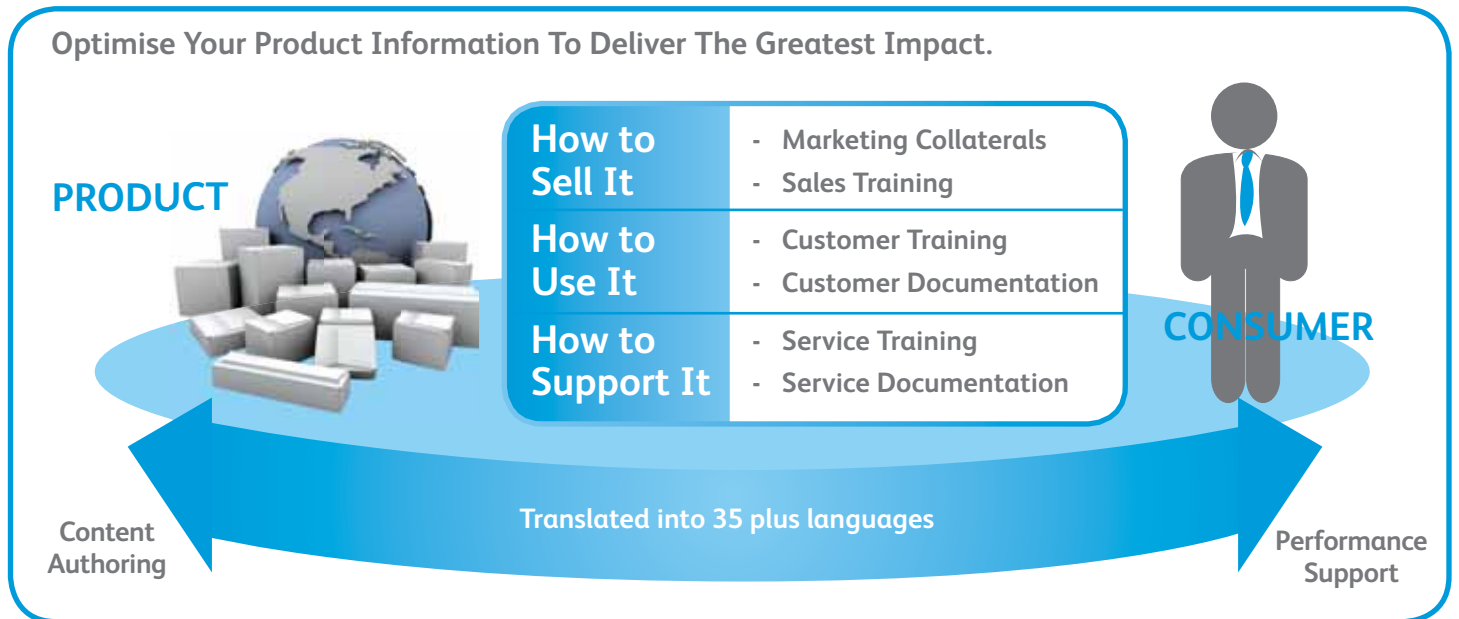
Our Product Lifecycle Content Services gives you a new look at how you use and deliver mission critical information across your organisation through significant reductions in:

- development costs.
- translation and localisation costs.
- training deployment costs and training duration time.

## THE RIGHT SOLUTION FOR YOUR CHALLENGE

- Our services help bring products and services to market quickly, including the creation of technical publications, training resources, user manuals, marketing materials, and more - all in the right language and format.
- We synchronise product and training information to shorten training cycles and enable timely updates - delivering bottomline results across global markets.
- We help capture best practices and knowledge in the field to improve productivity and enhance the quality of work.

## Product Lifecycle Content Services



### About Fuji Xerox Global Services

Documents are positioned as increasingly important management resources for today's corporate activities. Fuji Xerox provides outsourcing services that focus on the document and business processes of customers who conduct business in Japan and globally. Based on our extensive consulting experience, optimal IT utilisation and worldwide service provision structures, Fuji Xerox can efficiently manage all documents processes – from production and storage to output and usage – to achieve cost reductions and higher productivity, while also contributing to customers' business growth as their ultimate business partner.

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